



ten toes

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## **FAMILIES: FREE CLASS ON STATEN ISLAND WITH MORE TO COME**

### **Staten Islanders Looking To Be Educated Don't Have to Leave the Island; New Company Bringing the Information To Them With The First of Their Classes on Mother's Day Weekend**

NEW DORP LANE, Staten Island, NY, May 10, 2008- Today marked the beginning of ten toes of staten island, LLC monthly free classes- the first one being "Hot Topics In Infant Safety." On its debut, they had the maximum amount of registrants. Additionally, a Mother's Day Raffle was presented with items such as a Bugaboo Stroller, Medela Freestyle Breastpump and baskets retailing from \$75-\$275. Informational packets and freebies were also given away by companies like Mead Johnson, Viacord, Ross, CBR and local vendors.

ten toes Co-Founder, Leslie Potenciano, states, "We hope to have a free class every month with the newest controversial topics, and we intend to get speakers, as well, to contribute to the debates. If every class is as successful as this first one, our goal to educate those that have the passion or even the basic desire to learn, has been achieved."

Staten Island families are frustrated with the lack of resources in childbirth and parenting education. Many leave Staten Island and travel to Manhattan, Brooklyn or even New Jersey to find a private source of education that is practical, informational and modern. The findings are from an informal poll of women throughout the Island who state, "How come Brooklyn and Manhattan have everything?" According to ten toes Co-Founder and native Staten Islander, Katherine Lewis, "Families of Staten Island now have a private, comprehensive resource to turn to for their parenting and childbirthing needs on New Dorp Lane- central to both sides of the Island."

ten toes was founded in 2007 and has been providing classes on Childbirth Education, Breastfeeding, Baby Care, Sibling Prep and Infant/Child CPR at their 322 New Dorp Lane location. Both owners are the Instructors and are Physician Assistants in OB/GYN at a Richmond University Medical Center, Board Certified Lactation Consultants, Lamaze Certified Educators and Red Cross Certified Instructors. Details about classes and dates can be found on their website at [www.tentoes.org](http://www.tentoes.org).

If you would like more information about this, contact Leslie Potenciano or Katherine Lewis at (718) 836-8637 or email at [info@tentoes.org](mailto:info@tentoes.org).